Dear RunningInWales.Com
Thanks for your email and your enquiry.

The reasons that we will no longer be providing a results service are firstly that in addition to it becoming very costly to provide the service, we were unable to find a company that we could rely on to provide a reliable service.

The RNLI is rolling out the Reindeer Run format across the UK in the coming years, and many of these runs will be on the same day so we would have had to find a company who could cope with timing at a number of different venues on the same weekend. There are companies that provide timing chips etc, but this would have proved so expensive that we would not have made any money for the charity from the event, which of course is our primary goal.

As we roll out the series of runs, we aim to encourage more fun runners to the Reindeer Runs, as these are the participants who tend to raise sponsorship. These runners are not so concerned about their placing in the run, seeing clocks at the start and finish lines as sufficient. This is not to say that we will not still welcome running club members and serious runners as well on the day.

I'm very sorry to hear that you won't be attending again this year, but thank you for your previous support for the RNLI, and hope that you understand that we need to continually evaluate our events, and develop them in the way that will be most financially beneficial for the RNLI.

Please do not hesitate to contact me if you have any further queries.
best regards,
Tamsin

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